



## Newsletter May 2010

Dear all!

The elections campaign has now fully started in the Netherlands. The main interest of our members is how business opportunities in Africa will be supported by the new government. In this respect the recent report of the Scientific Council for Government Policy (WRR) is very relevant. Fortunately this report has not been shelved and NABC will advocate for its content to be taken on board by the new government. The title of the report is "Less Pretension, More Ambition. Development aid that makes a difference". The main finding is that current policies have drifted far away from the main priority of enabling poor countries to become independent of development aid. The WRR stresses that every country needs a tailor made approach, but the bottom line must always be that economic development is the main priority and this can only happen when the jobs engine of the private sector is turned on. The WRR advises to focus aid on a limited number of countries and on a limited number of sectors. It seems logical that focus countries will mainly be situated in Africa and the focus sectors should be in line with specific know-how of the Netherlands. The latter reflects that according to the WRR a "win win" is no longer a taboo: when both the partner country and the donor country benefit this will only increase the sustainability of the development budget that is invested.

I would like to ask all our member companies to come forward with suggestions for policy recommendations. Your input will be used in the NABC position paper that we want to launch in June and with our regular meetings with the ministries of Economic Affairs, Foreign Affairs and Agriculture.

In this Newsletter you will find many activities that are scheduled for the coming months. We will jointly look at the housing sector and the sustainable energy sector and we will have both incoming and outgoing missions. If you have any suggestions to improve our activities or you want to present your own company during one of them, pick up the phone and let us know!

Best regards,

Bob van der Bijl



Managing Director  
Netherlands-African Business Council (NABC)

# TABLE OF CONTENTS

[NABC Calendar](#)  
[In the Spotlight](#)  
[NABC New Members](#)  
[New Member](#)  
[NABC Trade Missions](#)  
[NABC Activities](#)  
[NABC Supported Activities](#)  
[African News](#)  
[Miscellaneous](#)



## NABC CALENDAR

### [NABC Trade Missions](#)

<a href="#"><u>Trade Mission to Angola</u></a>	May 30 - June 5
<a href="#"><u>Trade Mission to Algeria</u></a>	October 16 – 20
<a href="#"><u>Visit African Development Bank</u></a>	October 20 - 21

### [NABC Activities](#)

<a href="#"><u>Discover the Lion: Housing</u></a>	May 6	NABC/NCDO/FMO
<a href="#"><u>Discover the Lion: Sustainable Energy</u></a>	June 11	NABC/NCDO/FMO
<a href="#"><u>NABC African Barbecue</u></a>	June 24	NABC
<a href="#"><u>Zimbabwe Round Table</u></a>	July 1	
<a href="#"><u>Côte d'Ivoire Round Table</u></a>	August 26	

<a href="#">Discover the Lion: Oil &amp; Gas</a>	September 2	
<a href="#">Discover the Lion: Tourism &amp; Aviation</a>	September 23	NABC/NCDO
<a href="#">Discover the Lion: ICT &amp; Business Services</a>	October 7	
<a href="#">International Conference</a>	November 3	NABC/STT
<a href="#">Annual African Ambassadors Dinner</a>	December 9	NABC

### **NABC Supported Activities**

<a href="#">Incoming West-African Trade Mission</a>	May 11	The Hague
<a href="#">Rwanda Investment Forum</a>	May 10 - 11	Kigali, Rwanda
<a href="#">Nigeria International Investors Forum</a>	May 31 – June 2	Abuja, Nigeria
<a href="#">G8 Africa Business Forum 2010</a>	June 21 – 22	London, UK

Please click [here](#) to see a list of all events organised by the EBCAM partners.

## **IN THE SPOTLIGHT:**

### **Seminar: Discover the lion “Housing”, 06<sup>th</sup> May**

**One of the many opportunities of Africa is the construction of Affordable Housing. This sector is a key to the improvement of the African quality of life, but much still needs to be done.**

NABC and NCDO organize a workshop on this topic and invite you to come join us the 6th of May and discuss the possibilities and challenges that you see in this sector with our experts.

Location: FMO, The Hague.

Date: May 6th 2010

Time: 13.30-16.00

[More info](#)

[Register here](#)



### **Incoming West African trade mission: 11<sup>th</sup> May**



Sunsia (NABC member company) and MVO organise a networking event within the oil seeds sector on 11 May. No less than 34 representatives of companies from Mali, Niger, Burkina Faso and Benin will be present that day. They are looking for know-how and partners for export and processing. Moreover the programme includes a number of presentations concerning chances and possibilities and has been aimed at matchmaking between Dutch and African companies. The location is the Pier of Scheveningen. There are still some places available for Dutch companies.

[More info](#) & [Registration](#)

## NEW NABC MEMBERS

In the past month (since April 12) these companies have become NABC members:

- **Intercommerce B.V.:** trading
- **Silk Invest Limited:** asset management
- **Nedoil Ltd:** sustainable palm oil and renewable energy
- **Backleft Inc.:** Investment in range of sectors
- **Worldwide Food Export :** trade in food business
- **Afrimission:** agro and food processing
- **Spar International:** supermarket franchise
- **Mush Comb:** supplier of mushroom equipment
- **Akzo Nobel Car Refinishes B.V.:** manufacturing and sales of car refinishes

- **NTC Ndongo trading Company Lda:** Angolan trade and consultancy group

If you are not yet a NABC member, [REGISTER TODAY !!!!!!!](#)

[Back to top ↑](#)

**NEW MEMBER: De lage landen International B.V.**



**Interview with Frits Engelaer, Project manager Corporate Social Responsibility**

De Lage Landen is a global provider of leasing, business and consumer finance solutions, including vendor finance and factoring. We are a fully-owned subsidiary of the Rabobank Group, the world's most creditworthy privately held bank...[Read more](#)

[Back to top ↑](#)

**NABC TRADE MISSIONS**

**Agribusiness Trade Mission to Angola – May 30 - June 5, 2010**



NABC in collaboration with the Ministry of Agriculture Nature and Food quality is organising an Agribusiness trade mission to Angola..... [Read more](#)

For more information, please contact Henk Veldman at 070-304-3618 or [henk.veldman@nabc.nl](mailto:henk.veldman@nabc.nl)

**Trade Mission Water technology to Algeria – October 16 – 20, 2010**  
**Visit African Development Bank Tunis, Tunisia - October 20 – 21, 2010**



In collaboration with Burdock Group and the Netherlands Water Partnership (NWP) the Netherlands-African Business Council (NABC) is organizing a trade mission water technology to Algeria from 16 until 20 October 2010. This trade mission will be aiming specifically at drink water supplies, water purification and sewage and the construction of dams. Subsequently you can visit the African Development Bank in Tunis (Tunisia) from 20 until 21 October, which will be offered separate from the trade mission. These two visits will definitely form an interesting program together. De mission is persecuted in order of NL EVD International, which finances this trade mission within the framework of the program Collective Promotional Activities (CPA). For more information, [click here](#).

[Back to top ↑](#)

## NABC ACTIVITIES

Date	Sector
May 6	Discover the Lion: Housing
June 11	Discover the Lion: Sustainable Energy
June 24	NABC African BBQ
July 1	Zimbabwe Round Table
August 26	Côte d'Ivoire Round Table
September 2	Discover the Lion: Oil & Gas
September 23	Discover the Lion: Tourism & Aviation
October 7	Discover the Lion: ICT & Business Services
November 3	International Conference
December 9	Annual African Ambassadors Dinner

### Discover the Lion 2010

After our successful round of **Discover the Lion** workshops in 2009, this series will be continued with workshops on the following topics:

- Poultry & Meat Processing
- Housing
- Sustainable Energy
- Oil & Gas
- Tourism & Aviation
- ICT & Business Services

Please find extended information [on line](#).

### Zimbabwe and Côte d'Ivoire Round Tables

To offer our member in depth information on specific countries, NABC is organizing two Round Table events. These are ideal moments to get up to date about Zimbabwe and Côte d'Ivoire. If you might be interested in a Round Table on another country, please let [us](#) know, we are always prepared to arrange more Round Tables.

### International Conference *Emerging Africa*, November 3<sup>rd</sup>, 2010

Together with the STT Netherlands Study Centre for Technology Trends, NABC is organising an international conference on November 3<sup>rd</sup>. The conference will concern the growing market of Africa and the potential for Dutch businesses to play a significant part in it...[Read more](#)

[Back to top ↑](#)

## NABC SUPPORTED ACTIVITIES

### Incoming West-African Trade Mission (May 9 – 13), The Hague

Sunsia (NABC member company) is an organisation aimed at stimulating trade between west Africa and the EU. Sunsia in cooperation with NABC is organising an incoming trade mission of producers of

vegetable oilseeds in West Africa. The mission will visit the Netherlands from 9-13 May...[Read more](#)

For more information, please contact Marina Diboma at [marina.diboma@nabc.nl](mailto:marina.diboma@nabc.nl)

### **Rwanda Investment Forum (May 10 – 11)**

The Rwanda Investment Forum aims to build on Rwanda's expanding network of relationships created by joining the Commonwealth, and its reputation for stability and good economic management. Its purpose is to enhance foreign direct investment by a programme to communicate national development goals and specifically by bringing international investors and operators face-to-face with Rwandan project holders and entrepreneurs to discuss new economic and investment opportunities... [Read more](#)

### **Nigeria International Investors Forum (May 31 – June 2)**

The aim of this event is to build new partnerships for sustainable development. Come along and celebrate Nigeria's Golden Jubilee 50 years of Nationhood. [Read more](#)

### **West Africa Energy Week 2010 (June 2 – 4)**

Global Pacific & Partners will host its 2nd Western Africa Energy 2010 Conference, over 2nd – 4th June 2010 at the La Palm Royal Hotel, Accra, Ghana, bringing together key Super-Majors, Independents, Government and National Oil Company and Energy Sector senior executives to interface, network and negotiate deals. [Read more](#)

### **G8 Africa Business Forum 2010 (June 21 – 22)**

The Africa Business Forum 2010 will be held in London on 21-22 June prior to the 36th G8 Summit in Canada.

This forum was established on the eve of Gleneagles G8 Summit in 2005 and since then has become an annual event. The aim of the forum is to provide a platform for public and private sector cooperation on Africa, both here in the industrialised world and within Africa with a new channel to foster vigorous private sector engagement... [Read more](#)

[Back to top ↑](#)

## **AFRICAN NEWS**

### **Zimbabwe, China sign \$400m power deal**

The government has signed a memorandum of agreement with China's Sinohydro for the expansion of Kariba by an additional two 150 MW units," Noah Gwariro, managing director of the Zimbabwe Power Company, the generation unit of state utility ZESA,....[Read more](#)

### **SA retailer to open 120 outlets in Africa**

This move has been seen by market analysts as a way of wanting to win customers from Shoprite Holdings Limited, which has a large market share across Africa....[Read more](#)

### **Africa Google Maps get driving directions**

According to the Google Africa Blog: "Well, the wait is over - we've recently launched driving directions for maps in Africa! So the next time you are in Ghana driving from Kotoka International

Airport to Hotel Novotel in Victoria Borg, Accra or you just want to drive from Nairobi to Kampala, visit Google Maps and allow us....[Read more](#)

Please find more EBCAM news [here](#).

[Back to top](#) ↑

## MISCELLANEOUS

### The great business ideas deserve serious investment !

The Africa Enterprise Challenge Fund (AECF) supports private sector investment that benefits the rural poor in Africa. The Research Into Business competition (AECF RIB) will provide grants of up to US\$ 1.5 million....[Read more](#)

Apply at: [www.aecfafrica.org](http://www.aecfafrica.org) or e-mail: [info@aecfafrica.org](mailto:info@aecfafrica.org) for more information.

**THE CLOSING DATE FOR APPLICATIONS IS 17 MAY 2010**

### The NABC network is open to African companies!

NABC encourages serious African companies that want to expand their business activities to The Netherlands to join the network. The partnership between Africa and The Netherlands should be a **win – win situation** for both Dutch companies and African companies. An NABC membership gives African entrepreneurs the opportunity **to find funding** in order to increase their business activities. They also get the chance to apply for the various financial programs offered by the Dutch government. NABC **makes it easy** for them to find **a reliable business partner**.

It is very easy to register through the NABC website ([www.nabc.nl](http://www.nabc.nl)). It is just a matter of a one click on the **"JOIN US"** button.

**Annual subscription fee for African companies is € 500,- per year. For this amount we are there for you and will work hard on assisting you to grow your business!**

## LET US ALL JOIN FORCES!

In case you have any questions, please contact Marina Diboma at +31 70 304 36 18 or send an email to [marina.diboma@nabc.nl](mailto:marina.diboma@nabc.nl).

### Become the NABC ambassador of the year 2010!

NABC invites all its members to participate in the race of the best NABC ambassador of the year. This means that the company that will recommend the most new companies members will receive the title of NABC ambassador of the year 2010. Any information about NABC potential new member can be sent to Marina Diboma at [marina.diboma@nabc.nl](mailto:marina.diboma@nabc.nl)

## **Market research**

For all companies that are interested in market research, please contact Marina Diboma at [marina.diboma@nabc.nl](mailto:marina.diboma@nabc.nl) or call 070-304-3618.

## **TENDERS**

NABC is a member of the largest European network EBCAM, therefore we receive tenders everyday from our European partner. We have created a new feature on the website where you can find all the latest tenders. It is definitely worth it to have a look. The latest 3 tenders are visible on our homepage. For more tenders, [Click here](#)

## **Only for NABC Members: Online LinkedIn NABC Members Network Group**

The LinkedIn group is open to all persons that work for NABC member companies. So sign up today and enlighten your colleagues of the NABC network group! Presently 87 members have joined! The 'NABC Members' group can be found [here](#).

**Any requests to join this group will be screened by NABC.**

**If you have any remarks or questions please send an email to [marina.diboma@nabc.nl](mailto:marina.diboma@nabc.nl)**

## **African Students Trainees**

NABC has established a cooperation with the Fontys University and is informing its members who might need African students as trainees to please contact Marina Diboma at 070-304-3618 or send an email to [marina.diboma@nabc.nl](mailto:marina.diboma@nabc.nl)

To unsubscribe for the newsletter. Please send an e-mail to [info@nabc.nl](mailto:info@nabc.nl)

[Back to top ↑](#)

### **Netherlands-African Business Council**

Prinses Beatrixlaan 614 (Prinsenhof)

2595 BM Den Haag

P.O. Box 93082

2509 AB Den Haag

T: +31 (0)70 304 3618

M: +31 (0)65 319 2099

F: +31 (0)70 304 3620

[www.nabc.nl](http://www.nabc.nl)