



Concept Programme Incoming Mission Mali

16-20 June, The Netherlands



Royaume des Pays-Bas

Sunday June 15 Arrival of Delegation				
Time	Activity	Location	Comments	
Day time	Arrival at Schiphol International Airport Transfer to Hotel	Schiphol The Hague	hotel t.b.d.	
Monday June 16 Mali-Netherlands Business Forum & B2B				
Time	Activity	Location	Comments	
09:00 - 12:00	Mali - Netherlands Business Forum <i>Official Opening & Informative Presentations</i> Official Opening of the Mission by NABC NABC, welcome and look back on outgoing trade mission to Mali Ambassador of Mali accredited to the Benelux API Mali: <i>Doing Business in and with Mali</i> Introduction of The Malian delegation by API Mali	NH Hotel The Hague	<i>Moderated by Ms. Marina Diboma</i>	
10:30 - 10:45	Coffee Break Dutch embassy in Mali Experiences of a Dutch company doing business in Mali Discussion Panel			
12:15 - 13:30	Networking lunch	NH Hotel the Hague		
14:00 - 17:30	Matchmaking (B2B) session Bilateral meetings between Malian and Dutch private sector	NH Hotel The Hague		
17:00 - 18:30	Networking reception with Dutch private sector	NH Hotel The Hague		
Tuesday June 17 Company visits				
Time	Activity	Location	Comments	
08:00 - 12:00	Company visits in sector-clusters	t.b.d.		
12:15 - 13:45	Collective lunch			
13:30 - 18:00	Company visits in sector-clusters	t.b.d.		
19:15	Collective dinner	t.b.d.		
Wednesday June 18 Individual follow-up & Company visits				
Time	Activity	Location	Comments	
08:00 - 12:00	Company visits in sector-clusters	t.b.d.		
12:30 - 14:00	Collective lunch			
14:00 - 18:00	Company visits in sector-clusters	t.b.d.		
Thursday June 19 Company visits				
Time	Activity	Location	Comments	
08:00 - 12:00	Individual follow-up			
12:30 - 14:00	Collective lunch & debriefing			
14:00 - 18:00	Individual follow-up			
Friday June 20 Return to Mali				
End of Mission				